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Coming Events

March 4,5 Leadership and Strategy Essentials FMP Class
March 9 FM Roundtable Luncheon Driving Radical Change
March 23 Chapter Meeting Bio-Mimicry: Designing Cities and Building to Mimic Nature
March 28 Joint USGBC-ASHRAE-IFMA-BOMA Program on CalGreen (see pg. 15)
March 30 Vendor Fair/Iron Chef Challenge Crowne Plaza, Palo Alto
The great thing in the world is not so much where we stand, as in what direction we are moving.  
— Oliver Wendell Holmes

Very appropriate words to reflect on, as the 2011 IFMA Silicon Valley Chapter begins its 20th Anniversary.

Where We Stand
As 2011 begins, we have had much success in 2010 to build upon.

* Our foundation and fundamental business practices are strong due in large part to our recent past leadership. Ed Novak thank you so much for your long term commitment to the chapter and your presidency in 2010. You set a very high bar for those of us that follow in your footsteps.

* We stand tall in the world of our peers all across the IFMA world as demonstrated by our unprecedented string of chapter accomplishments. Large Chapter of the Year, Large Chapter Professional Development Committee, Web Site of the Year. [http://www.ifmasv.org]

* We are held in the highest regard in the eyes of our related industry proven by the amount of attraction and retention of Professional and Associate members even in some very tough economic times, currently over 500 strong and growing.

* We are examples of commitment in giving back to our local communities as witnessed by the amount of volunteerism and funds that have been raised and put to great use.

* We stand deeply committed long term, to one of our core values in the area of Professional Development, one of the global leaders in new FMP and CFM designees over the past couple of years.

* We executed on our Scholarship: Diversity and Mentoring program, with 4 members of our chapter receiving their FMP certifications.

* We are on solid financial footing thanks to our sponsors who support our efforts and fiduciary responsibility exhibited over many years, currently 4 months of operating capital reserves.

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Continuing with the Leadership theme we initiated at the close of 2010, we focused this month on soliciting insight from another experienced veteran in the profession – Sandra Jamme - on facilities operations. The variety of tasks this encompasses and the unique challenges (and opportunities) it presents calls for a varied set of skills and leadership in running a successful facility. We will continue to talk to other experienced facility managers who can provide their mentorship to our community at large.

A fitting topic for our 2011 kick off meeting was leadership as well. Our speaker, Stephen Ballesty, IFMA Foundation Chair, redefined the perception of what a facilities professional does and appropriately defined it as ‘managing the built environment’. He reiterated the call for leadership in the profession. We have managers – and that is a passive term; what we need, to stand out and make an impact, are leaders.

With the momentum inherent with a new and motivated leadership team at IFMA, I am pleased to see a greater emphasis on developing the profession and creating great leaders in several programs initiated by the chapter. With the help of a dedicated pool of members, we hope to bring you good coverage of most of the events and programs.

Looking forward to a great year for the facilities profession and professional!

Regards,

Deepa Dhar
The Direction In Which We Are Moving

* Our collective goal as your 2011 leadership team is to consistently re-image, re-define, and re-invent who we are while delivering the highest value for our Professional and Associate members, our local community and the future of our industry.

* We are moving towards new levels of Professional and Associate membership enrollment as the value proposition of belonging to our chapter becomes more transparent and is articulated so very well by the Membership Committee.

* The amazing new chapter branding and marketing material truly moves us forward as the face and voice of who we are. A remarkable undertaking by the Marketing Committee and their advisors. My personal thank you.

* Our award winning web site will take on a new look and improved functionality moving us into the social networking environment. [http://www.ifmasv.org](http://www.ifmasv.org)

* We are united in our stretch goal of supporting professional and personal growth with our Scholarship: Diversity and Mentoring program, some 50 plus mentors and mentees have begun the discovery process. By far one of the most important long term growth initiatives we have undertaken in my years of involvement with this global leading chapter.

* The Professional Development Committee has an aggressive schedule of programs for 2011 and I am confident you will find them to be informative and relevant to our industry today and to the future of the built environment.

* Our reach into the world of governmental advocacy has been implemented to support the flow of information to and from us that currently is not clear or invisible.

* We also have engaged individuals who will act in special advisory capacities with specific charters of bringing new opportunities on multiple fronts to the chapter leadership’s attention and support actionable items when and where appropriate.

Yes I am a believer in us and that we can do so much more by embracing and building on our common passion for excellence and set new directions to stretch us all just a bit out of our comfort zones. I believe we owe that to ourselves as individuals and as a collective organization.
Leadership in Facility and Project Management - Operations

Deepa Dhar, Editor

BUILT ENVIRONMENT AT A SMALL START-UP COMPANY

At the recent IFMA presentation, ‘Dreamers Create the Future’, Stephen Ballesty defined the role of the Facilities professional in the ‘Built Environment’ and how they collectively are responsible for ‘Managing the Built Environment’ and all that it embodies. In the urban world today, we are surrounded by or within a man made artificial environment almost every minute of every day of our lives. While architects and engineers spend hours in designing the ideal environment it is the facilities manager who has to maintain that environment. For the FM, this embodies the surroundings that are necessary for a productive and safe facility. We play a critical role in determining productivity, supporting innovation, ensuring efficiency, facilitating employee satisfaction, and generating positive public perception of the organization. Therefore, in being responsible for the built environment, they will have, or gain by experience, proficiency in multiple disciplines.

I was fortunate last month to sit down with Sandra Jamme of Artemis Health, and ask her to share her wealth of experience. Sandra has been involved in all aspects of facilities management, having dealt with several small, mostly high tech and biotech, companies in helping them establish their systems and infrastructure for ongoing growth. Her strongest asset and advice is to strive to do better, look for ways to improve and always keep communication open with management, staff and vendors. Constantly exploring and constantly learning is at the core of being successful within the ever evolving dynamic environment today. The following are excerpts in Sandra’s own words:

Thinking back, I had the opportunity to join a department that truly worked hard, but clearly enjoyed what they were doing. I started as a facilities admin, grasping every project I could get my hands on, and took interior design classes at the local community college. As my interest grew, I found I enjoyed the diversity of the job, extensive interaction, and project work. I continued taking classes, receiving a B.S. in Business Administration and completed the Construction Management program at San Jose State University. Not easy to do, working full time and raising a family, but I did it. The continuing education afforded me the opportunity to rise quickly within organizations and take on significantly more complex projects, including some that are typically outside of the FM role. I have worked primarily for life science and technology companies, in addition to venturing out into consulting roles.

In 2009, an interesting opportunity presented itself and I joined an emerging life-science company, in the newly developed position for Facilities.

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This facility offers challenges that are perhaps slightly unique but not atypical of other small companies. Our building, in this case, is leased through a property manager. The building mechanical equipment is older and we are required to maintain it even though it is at the end of its useful life.

Another challenge is that the building has been occupied by several other tenants, so drawings, labeling, etc. are not always accurate. As a young company, we are interested in achieving the most value for our investment and we partner with outside vendors to supply products and services. They are relied upon to be experts in their field, provide support for special projects, and offer value for the services they represent. For maximum effectiveness, this approach is done as a dual partnership. By that, I mean that it is in our mutual best interest to be fully prepared for meetings, understand the nature of the requests along with the challenges, and to be fair about pricing and expectations.

Throughout my career, a strong network of colleagues has been invaluable to address new opportunities without having to ‘recreate the wheel’, in the built environment. For example, I recently implemented a wireless environmental monitoring program. After collaborating with a colleague, I found a vendor who could provide a viable product at a reasonable price and within the timeframe required. In another case, I referred an IFMA member to a client. She saw their interior landscaping vision, immediately made an impact on their corporate presence, and she recently reported that after several years, she is still providing services to them as they have grown.

Staying current with new technology and trends is an essential tool for providing solutions for a young company, too. Participating in events sponsored by IFMA, as well as other trade events, I am introduced to fresh thoughts on contemporary solutions implemented by peers. Exposure to new ideas, how to implement them, and how to market them provide immediate value for my organization. For example, a recent energy efficiency upgrade program leveraged new lighting techniques while supporting sustainability and cost savings efforts. Not only was the proactive initiative very well received by senior management for cost savings, the program resonated with staff that deeply care about sustainability programs.

Now, even with the best of efforts, that is not to say that challenges or issues won’t occur. Even the most detailed planner like me can find themselves facing predicaments that are almost unreal. For example, I recently had a landlord representative inadvertently cut-off power to a couple of electrical circuits, and didn’t bother to tell anyone. His mistake cost over $100K in lost research and inventory. Although this vendor had explicit instructions on how to work in the environment, he failed to communicate. So, now I get to learn about the cumbersome insurance and legal world revolving around faulty contractor work. Seriously, challenges are lurking every day and are just part of the job. We’ve all got stories...what about when a vendor doesn’t provide promised services? Or equipment recently purchased doesn’t perform to specification?

Employee/management expectations can be tricky to understand sometimes. Talk about expectation changes in the middle of a project. Experience goes a long way on anticipating pitfalls and addressing them professionally when they happen, so that it doesn’t impact the overall project.

In my mind, the most important thing is having healthy relationships with your client (whether they are employees, management, customers, etc.). Our job is to provide a built environment that enables employees to do their job successfully. They generally don’t think about us until something requires attention. “No news is good news”. Sometimes priorities, budget constraints, and circumstances can be factors in how response is made to an issue. Compassionately addressing issues, identifying the root cause of the issue, pro-activeness in swift resolution, and follow-through on commitments are essential in gaining trust and loyalty with those for whom we provide services.

In summary, the ‘built environment’, whether small or large, is clearly a physical asset - one that employees enjoy being where they can achieve maximum productivity. To do that, the facility must be well maintained. In my tool chest to facilitate a productive environment, I leverage expectations by understanding and communicating regularly, am prepared for challenges and opportunities that will inevitably arise, tap into network resources for support, continuously ask questions, and try new initiatives. What’s in your tool box? Challenge yourself and do something that will make your “built environment” a better tomorrow.
2011 Board of Directors

LARRY MORGAN, CFM, RPA, FMA, SMA – Chapter President
Larry has been a Chapter Member since 2006. In 2010 he was Chapter Vice President; in 2009 he was a Board Director. He Co-Chaired the Professional Development Committee which won the 2009 Large Chapter Award of Excellence; and he was the recipient of the Chapter’s Tom Jones Award in 2009. In 2008 Larry became an IFMA Certified Instructor and is responsible for bringing the IFMA FMP & CFM classes to our Chapter. Larry has been a certified BOMI instructor for 12 years. He has over twenty-nine years experience in facilities leadership and has written over 10 published white papers and articles. Larry is the Head of Operations, Palo Alto and Vancouver Regions, Global Facilities Management at SAP, Sustainability Work Stream Leader for the Americas.

CLAUDIA FOLZMAN – Chapter Vice President
Claudia served on the board as Secretary in 2010. She has been an IFMA member since 2003. Claudia brings nearly two decades of construction experience to her role as chapter Vice President. Responsible for the day-to-day operations of the business, Claudia also oversees the management of business development and supervises the Project Management and Project Engineering staff at Iron Construction. Claudia is a long-time member of our chapter as well as BOMA (Building Managers and Owners Association) and CREW (Commercial Real Estate Women).

JEREMY GOODLAND - Treasurer
Jeremy has been an active IFMA-SV member since 2005. In 2010 he was Chair of the Annual Golf Tournament. After earning a degree in Mechanical Engineering at Cal Poly - San Luis Obispo, he was hired in 2005 as a Project Engineer for Western Allied Mechanical, and earlier this year obtained his Professional Engineering license. His responsibilities at Western Allied include project estimation, design, and management, as well as regularly working directly with several facilities managers to resolve the challenges they face. Jeremy hopes to bring a fresh outlook to the IFMA Board for 2011.

JUDITH SAYLER, CPSM, LEED AP - Secretary
Judi Sayler joined IFMA Silicon Valley in 2008, serving on the Professional Development Committee, and in 2010 she also joined the Board of Directors. In 2011 she was elected Secretary of the Executive Board. Judi has a long history of service to professional organizations aligned with the design, construction and operation of buildings. She is a past Director of the Board of the American Public Works Association (South Bay), a Past President of the Society for Marketing Professional Services (San Francisco), and has served on numerous AIA Santa Clara Valley Chapter committees. She currently is Vice Chair of Programs for the USGBC-NCC (Silicon Valley) and is a LEED Accredited Professional. Judi is also a Certified Professional Services Marketer with more than 25 years in business development. She holds a BA from the University of Idaho and a MA from San Francisco State University. Judi is employed by Gordon Prill, Inc. Mountain View, a 30 year-old Architecture, MEP Engineering and Construction company.
KEVIN KLING – Director of Membership, Marketing & Communication.
Kevin specializes in providing integrated solutions to companies with respect to their corporate real estate. In addition to Kevin's passion for helping people and organizations succeed, he is known for adding value through his understanding and offering the full breadth and strength of Grubb & Ellis's platform and resources. This includes; transaction management services, property and facilities management, consulting services, lease administration, and investment management expertise through a broad range of real estate investment vehicles. Area of expertise is working with companies in the Clean Tech Industry to assist with making real estate decisions globally.

WENDY NEWCOMER – Director Special Events/Community Outreach.
Wendy has over 20 years experience in commercial facilities design and planning as a Project Designer, Project Manager and Marketing Manager and Design Department Manager. Having practiced interior design, space planning and project management in architectural & interior design firms, furniture dealers and facilities departments, she has a broad background managing teams and projects from programming through to move management. Wendy enjoys the challenge of creating efficient, functional and pleasing environments for people to work. She received a Bachelor of Science in Interior Design with a minor in Business from San Jose State University.

After attending IFMA meetings as a guest for many years, Wendy joined in 2002 and is currently a bridge member. With a passion for giving back to those less fortunate in the community and seeing all the resources available within IFMA-SV she worked with the board to organize the Community Outreach Committee and has been chair for the last seven years. She coordinates the Chapter’s annual Rebuilding Together project to recruit volunteers, obtain building materials and rehabilitate community facilities of low-income neighbors. She is an avid golfer and is a member of the FARE (Facilities, Architects & Real Estate) golf club.

NICHOLE STEPHENSON – Director at Large.
Nichole Stephenson has been a member of IFMA Silicon Valley for the last four years, and joined the Professional Development Committee (PDC) in 2008 to help coordinate and manage site logistics for Chapter Meetings. Once she joined PDC, she became more intimately involved in some of the Chapter’s special events including the first IFMA Silicon Valley Symposium, the Vendor Fair, the Holiday Party, and the Membership Mixer. Now in 2011, Nichole has accepted a position on the IFMA Silicon Valley Board of Directors responsible for supporting the board and committees chairs at large.

Nichole has been in Marketing, Business Development, and Account Management at Teladata since 2005 and also helps coordinate Teladata’s Technology Convergence Conference in Santa Clara and Quarterly TCC Roundtables in Fremont. She works with Data Center, IT, Telecom, and Facilities professionals to determine scope of work for projects and ensures that client’s needs are met throughout the project. She has been managing and coordinating educational seminars/conferences for over 6 years and has a strong passion for meeting planning. Nichole received her Bachelor of Science Degree with an emphasis in Marketing and Entrepreneurship from Chapman University.

PER JOHANSON, CFM – Director of Professional Development.
Per brings a wealth of domestic and international experience to IFMA SV. For the past 6 years has been head of Global Facilities and Real Estate for Rambus Inc. where his responsibilities include Facilities, Real Estate, Security and EHS. Prior to that Per was Director of Worldwide Facilities and Development at Seagate specializing in clean room design and construction, manufacturing, UPW systems and micro-contamination.
ED NOVAK, CFM - Immediate Past President
Ed currently serves on our Board as the Immediate Past President, having led the chapter in 2010 as chapter President. He is also Chair of the new Advocacy Committee. Ed is the past Chair of the Communications Committee was Editor of our Newsletter in 2008 and 2009. Ed has been an IFMA Silicon Valley member since 1995; he joined the Communications Committee in 2003, where he has led the Demographic Survey Team. Shortly after Ed earned his CFM credential he joined the Professional Development committee where he helped create the CFM Advisory Board. Ed has over 20 years experience as a corporate real estate and facilities manager in Silicon Valley and currently works for Johnson Controls as a Sr. International Facilities Manager, supporting JDSU and other high technology accounts.

ALAN PONG - Board Emeritus
Alan Pong is President and Owner of Comfort International, a green-focused energy management and HVAC maintenance firm, specializing in engineering utility cost savings for existing commercial buildings. A graduate from Hayward State University, Alan is a Board Director Emeritus of the Silicon Valley Chapter of IFMA and co-chairs the Professional Development Committee where he created the benchmark initiatives. In 2000 and 2001 he was awarded the “Tom Jones Award”, IFMA Silicon Valley’s most prestigious award for excellence in facilities management, and in 2006 he was awarded the President’s Award. He is also Treasurer of Asian Commercial Professionals, a professional association supporting the growth and development of Asian Americans in facilities, commercial and corporate real estate.

RALPH BUCHANAN – Board Emeritus
Ralph Buchanan is a Founder and Principal at Facilities First. His facilities management career spans forty years, the last 17 of which have been overseeing the software implementation and facilities staffing services of his company. Prior to that, he was a Facilities Director at Stanford University and managed an organization of over 200 employees. Ralph has been a Chapter member for 14 years, serves on the Board with Emeritus status, was Co-Chair of Professional Development, and was our Chapter Administrator for three years.

JOHN H. HACKETT, FMP - Special Advisor to the Board of Directors
John H. Hackett is Vice President, Sustainability and Emerging Technologies at Advance Design Consultants, Inc. in San Jose. John’s expertise covers renewable power generation including solar, fuel cells, biofuels and wind as well as power utilization efficiency strategies. His strengths are in market research and analysis, business development and due diligence for emerging technologies and early adopters. He frequently consults for emerging startups and Silicon Valley’s premier venture capitalists. In addition to the International Facility Management Association, John is involved with of several Silicon Valley venture capital groups.
Community Corner

“So, How Did That Holiday Toy Drive Work Out?”

One of the most satisfying parts of IFMA’s annual Holiday Party is seeing all of the toys gathered around the tree brought there by all of you for families in need. We had another great showing this year.

For many years now, IFMA’s Community Outreach Committee has gotten the ball rolling by sending out a group of shoppers with proven childish tendencies (Janis Zinn, Robert Dragny and Bob Kraiss – Master Juvenile). They head out with $1,800.00 of fun money donated by IFMA-SV. You can imagine the looks these three received while laughing and giggling their way through ToysRUs with six full baskets of toys (about 200 items).

All of these toys were brought to the holiday party and the collection grew as all of you brought additional unwrapped toys. As is the custom, later in the evening, San Jose Fire Department’s Albert Hernandez, a member of the Latino Firefighters Association’s “Los Bomberos” program came by to thank our organization and pick up the toys. A little twist occurred this year however, as the engine and firefighters scheduled to come by were called to an actual fire. Later in the evening though, another crew was dispatched and all was well.

The toys were then taken to a large warehouse where the firefighters and their families and friends wrapped them in preparation to be distributed to families who had been identified by local social service organizations as being in need of assistance.

The Community Outreach Committee would like to thank you all for your donation through IFMA dollars and your participation in attending the party and bringing a toy.

The committee’s next event is our sixth annual project for Rebuilding Together held the last two Saturday’s in April; the 23rd and 30th. More information to follow, but mark the dates on your calendar.
A Holiday in Hollywood

On a beautiful holiday evening over 200 chapter members and guests enjoyed the last chapter event of 2010 at the Hotel De Anza in downtown San Jose. This year’s theme, A Holiday in Hollywood had a little bit for everyone. In the words of one attendee, “It was simply a super party - great venue, great entertainment, good food and lots to drink. Most importantly our guests could mingle freely and chat and really enjoy the evening.” The evening festivities started with everyone getting scrip to try their hand at the casino-style games that were scattered throughout the venue. While we were trying our luck at blackjack or one of the other table games or just meeting new and old friends, we were entertained by The Rat Pack who took us back to the fun times of Hollywood of 50 years ago.

Once everyone was warmed up at the tables, Claudia Folzman, the event chair, Larry Morgan, chapter vice president and Ed Novak, chapter president announced the 2010 chapter volunteer awards.

The chapter board of directors voted to bestow The Tom Jones award, the highest chapter honor, this year to Julie O’Loughlin. Julie is a former chapter president who started last year’s diversity and mentorship program, including the highly successful and innovative Diversity Membership Mixer Block Party.

Other award winners included:
Judith Sayler, President’s Award
Robert Dragony, Community Outreach
Renato O’Neal, Web Communications
Deepa Dhar, Newsletter Communications
Scott Schipper, Membership
Anne Merrill, Professional Development
Morgan Cooper, Special Events

A BIG thank you to everyone who registered in advance as we were able to sell out the event beforehand.

Also, a big thank you to all our sponsors:
Platinum Sponsor: Dome Construction.
Casino Table Sponsors: Brilliant General Maintenance; MobileFrame; Sunrise Painting, Inc.; Western Allied Mechanical.
Entertainment Sponsor: Turner Construction Company
Wine, Beer & Soda Sponsor: Linc Lighting & Electrical
Food Sponsors: CORT; Cosco Fire Protection; Graebel Erickson Relocation; JJ Air; Rosendin Electric

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Holiday Party
Continued from pg. 12

Welcome Toast Sponsor: Iron Construction.
Red Carpet Photography: Kobalt Brands.
Lounge Furniture Sponsor: Brook Furniture Rental.
Signage Sponsor: Fenwick & West.
Centerpieces and Christmas Tree: Greenworks.
Raffle Sponsors: Alliance Roofing; Deanna Cistone; Eat My Dust; Firato Services; Gidel & Kocal Construction Co, Inc.; Greenworks; Haworth; Jensen Landscape; KBM Workspace; Larry Morgan; MAI Industries; Perfection Sweeping; Silver Shield Security.

Lastly, we once again donated about $2,500 worth of toys through the San Jose toy drive program, including a $1,800 donation from our chapter and the remaining from party attendees who could exchange toys for raffle prize tickets.
Mike Hulme owns a goat farm in the Evergreen area of San Jose, where he and his wife raise and breed around 70 goats and provide a home for approximately 40 ducks and 60 chickens. This holiday season was a special one for Mike thanks to Ted Lawson and Cristina Arolla of Citrix Systems and Melody Spradlin of Dome Construction. Melody organized Ted and Cristina’s donation of doors for Mike’s sheds and feeders through freecycle.com while Ted explained, “Citrix wants to ensure that Sustainable Building practices are maintained in all of their construction projects. To that end, all demolition building materials have been either recycled or donated to minimize our impact to the waste stream and protect the environment.” Melody, Ted, and Cristina have started off 2011 fresh and green. Have you? If you are interested in recycling material from your projects, or just need to do some spring cleaning, consider these donation agencies:

**Freecycle.com.** Freecycling is when a person passes on— for free —an unwanted item to another person who needs it. The practice frees up landfill space and cuts down the manufacturing of new goods. Freecycling groups are forming worldwide every minute; visit Recycling Group Finder at recyclinggroupfinder.com. Freecycle.com lists links to recycled items that people have chosen to donate, from cleaning appliances to cars. [http://www.freecycle.com](http://www.freecycle.com)

**Habitat for Humanity.** Habitat for Humanity sells the donations they receive and uses the earnings to buy supplies to build homes. They sell the donations in order to get the loans for the Habitat houses, which require 100% new supplies. [http://www.habitat.org](http://www.habitat.org)

**Goodwill.** Goodwill sells the donations they receive at affordable prices. Each year, Goodwill responsibly recycles over 7,000 tons of electronics and computers, textiles, paper, cardboard, shoes, books, metals and plastics, and replaces 12,000 gallons of diesel fuel with biodiesel by using a 20% biodiesel blend in their fleet of 17 commercial trucks. [http://www.sfgoodwill.org/Donations](http://www.sfgoodwill.org/Donations)

**Building Resources.** All money raised by Building Resources through sales of donations is used to operate the program, and any money raised above expenses goes to development of new projects. By expanding into new projects, Building Resources is leading the way in designing new uses for underutilized materials, as well as generating not only more environmentally appropriate jobs, but job categories that did not even exist before. [http://www.buildingresources.org](http://www.buildingresources.org)

**Whole House Building Supply and Salvage.** Whole House Building Supply offers quality building materials that have been donated or salvaged from area homes and businesses. It works with East Palo Alto non-profits, allowing for all donations to be tax-deductible. [http://www.driftwoodsalvage.com/](http://www.driftwoodsalvage.com/)
Welcome
28 New Members

Hassan Ahmadi
Pella Creation

Cindy Anderson
Honeywell Building Solutions

Lou Apodaca
IOS Workspace Installations, Inc.

Cristina R. Avila
MILESTONE Technologies Inc.

Caasi L. Bonura
Western Allied Mechanical, Inc.

Elizabeth M. Davis, RPA
Artemis Commercial RE

Nicholas M. de Biaggio
Bozzuto & Associates Insurance Services

Linda R. Ellis, CRIS
Bozzuto & Associates Insurance Services Inc

Timothy R. Engen
Milliken Contract

Roger E. Gonzalez
Cushman & Wakefield, Inc.

Jeff Goodall
VMware

John J. Harrison
Royal Wholesale Electric

George J. Hurley
DPR Construction, Inc.

Darryl Huynh
Fenwick & West LLP

Tyson Kindstrom
Sto Corp

Katherine Loughridge
VMware

Frank J. Nascimento
ACCO Engineered Systems

Christopher Nordby
Harmonic Inc.

Gina M. Phillips
Gachina Landscape Management

Steven J. Ransom
Old Time Coffee, Co.

Deborah A. Reeves
YouSendIt, Inc

Valerie Roeszler
Art Smart

Jeremy Schmitz
Redwood Systems

Samuel E. Tura
Siemens Industry

Shelia K. Turner
Epicurean Group

Ryan C. Watts
Computer Air Power Systems

Cheri Weinhagen, LEED AP
Facilicorps

Steve Woods
American T

A Facility Manager’s New Year Resolutions

1) Save money for my company
2) Simplify the design & construction process
3) Experience superior customer service
4) Have fun at my job!

If you don’t know Gordon Prill, it’s time to talk to us about fulfilling your wishes!

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Joint USGBC-ASHRAE-IFMA-BOMA Presentation on Cal-Green, LEED and You.

Tuesday, March 28, 5:30-8:00 pm
Oshman Family Jewish Community Center
Palo Alto

Register at www.usgbc-ncc.org
(Silicon Valley Branch)

IFMA Members - $15.00
WOW! What an amazing start to the chapter’s 20th Anniversary and the 20th IFMA Foundation Anniversary. A special night of entertainment was provided by our new friends at the 49ers Academy. Thank you so much for the wide smiles and bright eyes, Future Stars of FM. You are reminders that we can, collectively, do so much more on many fronts to promote who we are and what we stand for; that we are truly in a global business with strategic importance on many levels to our organizations. We met many new friends who never have been exposed to IFMA and experienced the joy of seeing old friends reconnecting. Potential or new Professional and Associate members at their first IFMA meeting now wanting to be a part of such a wonderful experience on a go forward basis.

But for me personally the most rewarding aspect of the evening was the overwhelming amount of positive feedback. The most common adjectives I heard were energizing, compelling, necessary and thoughtful. That is exactly what we set out to do for this meeting in particular. Energize you, give you some food for thought, let you know we are strong, united in our causes and vibrant as a chapter.

On behalf of the leadership team we thank you so much for coming. We commit to keeping you informed through our award winning web site www.ifmasv.org and newsletters as we collaborate on establishing tactical plans and goals in alignment with our Vision and Mission Statement (posted on the web site) while we continue our due diligence on exemplary opportunities with organizations that need our support like our new friends at the 49ers Foundation and the various veteran programs who honored us with their presence.

The vast possibilities of our great future will become realities only if we make ourselves
On behalf of everyone at the San Francisco 49ers Academy, I wish to thank those who so generously invited our students to perform at the IMFASV Chapter Kick Off event last week. It was an amazing experience for our kids and we are grateful for the opportunity, not only to partner with IMFASV and its membership, but to expose our students to life experiences outside of East Palo Alto. Our students are growing up in an under privileged community, in the heart of Silicon Valley and face extreme personal and academic challenges. Through the support of IMFASV, we are in a position to change lives and put kids on a path to not only academic but personal success.

Located in East Palo Alto’s most at-risk neighborhood, the 49ers Academy serves students in 6th through 8th grade. The role of the Academy is to provide students with a personalized educational setting, as well as offer additional health and human services to the students and their families. At the 49ers Academy we are convinced that programs don’t change kids – relationships do. We know that the middle school years are a crucial turning point for at-risk youth. A relationship with a caring adult can be the key to success for kids on the verge of dropping out. We feel that IMFASV shares our core values and feel privileged to have been invited to your kick-off event!

Thanks again for the amazing experience and opportunity. I truly believe that with the ongoing support of IMFASV, we can continue to create a brighter future for the children who are most in need of our help. They are, after all, the stars of tomorrow!
Diversity: Scholarship & Mentoring Program Kick-Off Meeting

Julie O’Loughlin & Morgan Cooper

Interviewees: Cristina Avila – Milestone, Raffy Espiritu – Clean Innovation, Nick Firato – Firato Commercial Building Maintenance, Jeremy Goodland – Western Allied Mechanical, Sandra Jamme – Artemis Health, John Parsons – Symantec

For those of you who have followed our articles in the past, one of our favorite things to do, especially when reporting on an event, is to catch-up with the attendees afterward and get a firsthand take on how it all went; their takeaways and immediate impressions of the topic, speaker, concept and outlook for the future. We do this first, of course, to connect with people after a meeting, but secondly, and more importantly, to make our articles more enjoyable for you the IFMA-SV public!

At the Diversity: Scholarship & Mentoring Kick-Off Meeting held January 12th at our home, Fenwick & West LLP, in Mountain View, we caught-up with a talented mix of this year’s Rising Stars and incoming mentors to get a hot-off-the-press take on it all.

Julie: So, Rising Stars, what did you think?

Nick: I was very impressed with the turnout! Wow! Great showing!

Cristina: I am so thrilled to be a part of this organization and the mentee/mentor program in particular where I find myself surrounded by such driven, inspirational, motivating professionals who are genuinely so selfless and good-hearted!

Jeremy: It’s so exciting to see our chapter focus its energy on ‘Future Stars’!

Julie: Highly coveted and respected mentors- did we surpass your expectations?

Raffy: From the time this program was announced I have been a strong advocate of it.

Sandra: This presentation came across as a fabulous introduction to a vibrant program intended to be a positive influence for the future development of the Facilities Management profession in Silicon Valley.

John: I was so disappointed that I couldn’t be there as I was out of the country, but as you know, from the first time you reached out to me about this program I never hesitated to get involved. That’s how much I believe in this.

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Morgan: Nick, I know that you had the fortune (or misfortune!) to have Julie be the very first person you met within IFMA-SV. From my experience, I know that once Julie shines her laser-focused beam on you, you are officially sucked into everything! How has that affected you? I know you have begun participating in the Diversity Committee, Marketing Communications Committee, assisting with the Vendor Faire....

Nick: Yeah, I know, some guys get all the luck! Julie certainly connected me to all the right individuals right away, from you Morgan, to a bunch of great folks on the committees who I sometimes call upon daily for advice. The behind the scenes work on this presentation that I had the privilege to observe and chime in on really paid off in full.

Morgan: Jeremy, I know Julie recruited (conned!) you into getting involved on the Board this year as Treasurer. Any thoughts from your new perspective within the IFMA community?

Jeremy: Really, I feel privileged to be a part of it! As Treasurer, I think the strong fundraising that has already been done for this program and that continues to gain momentum makes this program a no brainer.

Raffy: If I may, as an IFMA-SV past President and Treasurer, say that I believe financial stewardship and fundraising are critical to the success of any program and need to begin right from the start. That’s why Clean Innovation made a $2,000 contribution to the Diversity: Scholarship & Mentoring Program last year and another $2,000 donation out of our Gold Sponsorship to the chapter this year, as proof of our commitment to this noble program.

Julie: Well, it sounds like the program is off on the right track! Any other thoughts from the group?

Sandra: Experienced professionals now have a structured opportunity to provide support to an interested individual: to guide them in defining and reaching their dreams; to support them in addressing everyday and unique challenges; and inspiring them for future leadership roles. It’s time to roll-up our sleeves, give back, and make a difference in someone’s life.

Jeremy: With our expansive membership, IFMA-SV has the ability to affect the lives of countless individuals new to the Facilities world, helping them develop their career and ensuring the progression of our industry for generations to come.

Morgan: I am so proud to be in on the ground floor and experience this grass-roots program coming to life with such amazing traction and momentum!

Cristina: I know! I am looking forward to getting to know more of the active participants and am very excited for what the upcoming year has in store!

Nick: Presentation is infectious and the program is contagious! I am, also, honored to be involved on the ground floor. Congratulations to all involved who made this a success. I look forward to 2011 and the years of support, friendship, and guidance to come!

Hey, nothing to add to that! For those who would like to learn more about the program, what we are offering and how to get involved, please visit www.ifmasv.org and click on Opportunities/ Scholarships.
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Silicon Valley has one of the most active and successful IFMA chapters in the world. The monthly meetings expose members to an extensive network within their profession, while the training classes and lectures are directed toward improving the member’s skills. The Facility Management profession changes dramatically year-to-year, demanding more and more from facility professionals. Silicon Valley Chapter of IFMA strives to provide educational and networking opportunities for the industry.

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**Space closes December 2010 for the next issue… Contact us immediately to find out about availability!**
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Place your organization information in our Award Winning Newsletter, which is mailed to all Chapter Members, as well as posted on the Chapter website.

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